

**KRISTEN FAUX**  
Graphic Designer / Writer

kristenfaux.com

faux.kristen@gmail.com

724.683.2690

**BACKGROUND**

<b>Education</b>	<b>Graphic Design BFA</b> , Psychology Minor (2020) University of Akron (Myers School of Art and Williams Honors College) GPA: 3.94
<b>Skills</b>	<ul style="list-style-type: none"><li>- Adobe Creative Suite (Photoshop, InDesign, After Effects, Illustrator, Dreamweaver, Premier)</li><li>- Microsoft Office (Word, PowerPoint, Excel)</li><li>- Website Coding (HTML, CSS)</li><li>- Written and Verbal Communication</li><li>- Technical Writing</li><li>- Organization &amp; Attention to Detail</li><li>- Topic research and summation</li><li>- Quick learner</li><li>- Open to Feedback</li><li>- Presentation Skills</li><li>- Problem-Solving</li><li>- Monitoring project feasibility</li><li>- Across discipline collaboration</li><li>- Typography</li><li>- Empathy</li></ul>

**EXPERIENCE**

***Odato Marketing // Freelance Graphic Designer***

<b>2021 - Present</b> Pittsburgh, PA	<ul style="list-style-type: none"><li>- Supervise and on-board new Freelance Writer</li><li>- Art Director/Designer for various Ad Campaigns</li><li>- Copy/Blog Writer for Client (Regenerative Medicine Company)</li><li>- Design Mobile QR Site for Client (Produce Grower)</li><li>- Create new PLU Stickers for Citrus Fruits (Produce Grower)</li><li>- Create and Coordinate multiple social media advertising campaigns</li><li>- Design store display for use in 80 grocery stores</li></ul>
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***Myers School of Art 2020 Graphic Design Senior Show // Project Coordinator***

<b>2019 - 2020</b> Akron, OH	<ul style="list-style-type: none"><li>- Clarify and relay feedback between Faculty Mentors and Student Design Team</li><li>- Keep design team on task and maximize efficiency (avoid wasting time)</li><li>- Time Management and Planning</li><li>- Check feasibility of design plans and generate alternate solutions</li></ul>
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***University of Akron Student Recreation and Wellness Center // Marketing Intern***

<b>2019 - 2020</b> Akron, OH	<ul style="list-style-type: none"><li>- Create marketing materials for various departments, matching to previous established style</li><li>- Interface with non-design oriented department heads to create desired materials</li><li>- Design in accordance with University Brand Standards</li></ul>
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***Imperial Construction Services, LLC // Office Worker + Graphic Designer***

<b>2012 - Present</b> Akron, OH	<ul style="list-style-type: none"><li>- Serve as point of Contact for Bid Information and Completed Bids</li><li>- Design and create company website, including the writing of all associate copy</li><li>- Verify contractor accounting, and create bid comparison spreadsheets</li><li>- Office Management and Organization</li></ul>
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